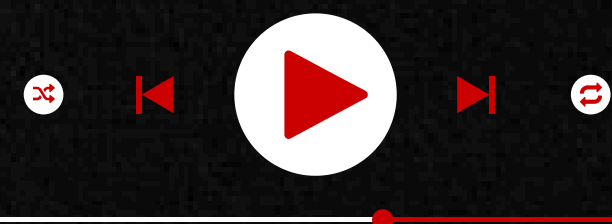


THE

MAVEN

SH  **W**

HOSTED BY
ROHIT ARORA



ABOUT

“The **Maven** Show” is a business-focused podcast hosted by **Rohit Arora**, the founder and CEO of **Mavenwit**.

The show is dedicated to young entrepreneurs, companies, and **Generation Z**, providing valuable business insights through engaging **interviews** with successful entrepreneurs and industry leaders.

Each episode covers a wide range of topics, from starting a **tech company** to leveraging **AI** in **content marketing**.

The **podcast** is known for its informative, accessible style, making complex business concepts easy to understand for listeners at all levels.

A large black rectangular graphic containing the text 'THE MAVEN SHOW'. 'THE' is in white, 'MAVEN' is in large red letters, and 'SHOW' is in white below it.

THE
MAVEN
SHOW



THE HOST

Rohit Arora is the founder and CEO of Mavenwit, a globally recognized marketing agency.

He has a dynamic career rooted in digital marketing and entrepreneurship. He started by founding Mavenwit, where he successfully transformed the agency into a global player known for its cutting-edge strategies and innovative campaigns.

His expertise spans across branding, digital transformation, and content marketing, making him a sought-after voice in the industry.

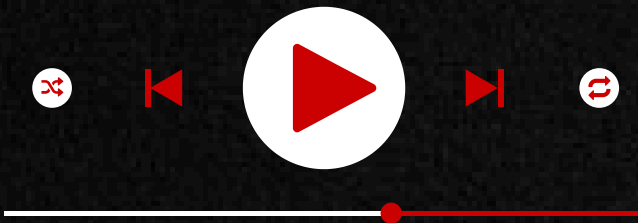
Beyond Mavenwit, Rohit has been involved in mentoring startups, advising on business growth, and speaking at various forums. His journey reflects a commitment to pushing boundaries and fostering business success in the digital age.





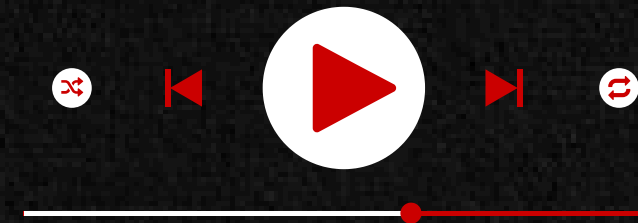
Kristina Mand Lakhani

Co-founder of Mindvalley, has been a guest on The Maven Show. She is a well-known entrepreneur, speaker, and author, with a focus on personal growth and transformation.



Terry Rich

A former Iowa Lottery CEO. He's also an accomplished entrepreneur and media personality with a distinguished career in marketing and television production.

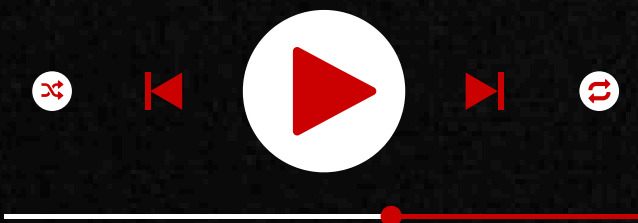


PREVIOUS GUESTS



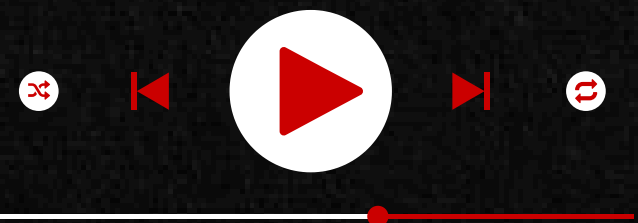
Allana Pratt

An intimacy expert, relationship coach, and author known for her work in helping individuals and couples build deeper emotional connections.



Peter O. Estévez

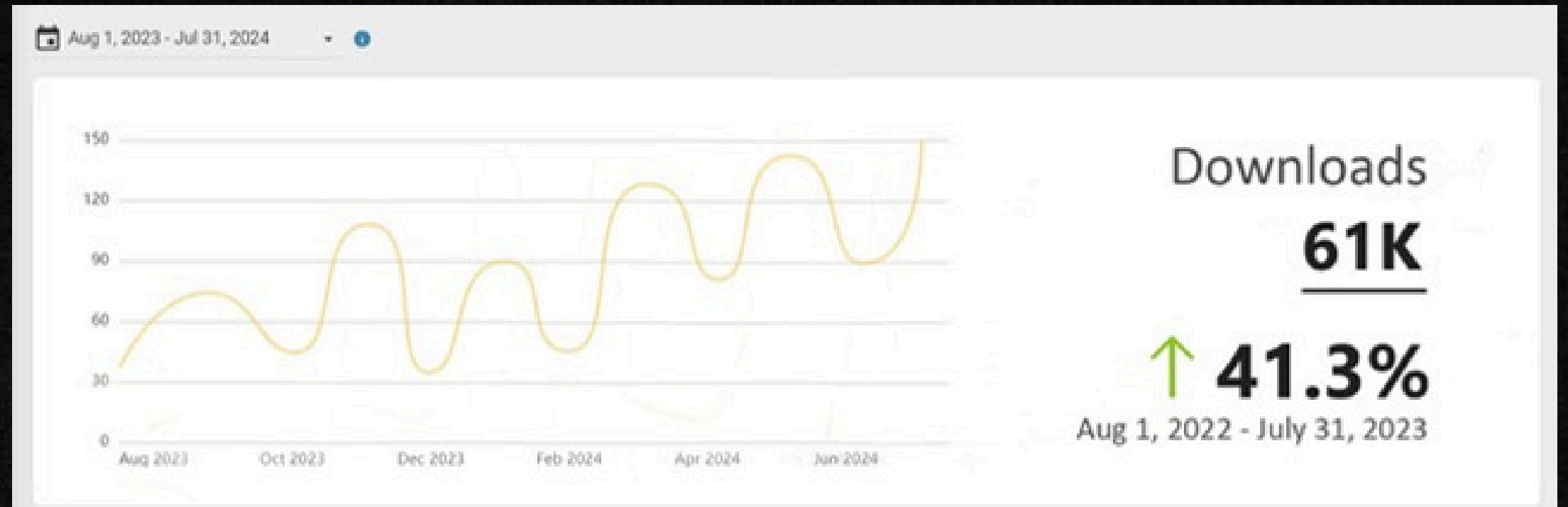
An entrepreneur, author, and speaker with a passion for personal development and mental health advocacy. He is the host of the Coming Clean Podcast.



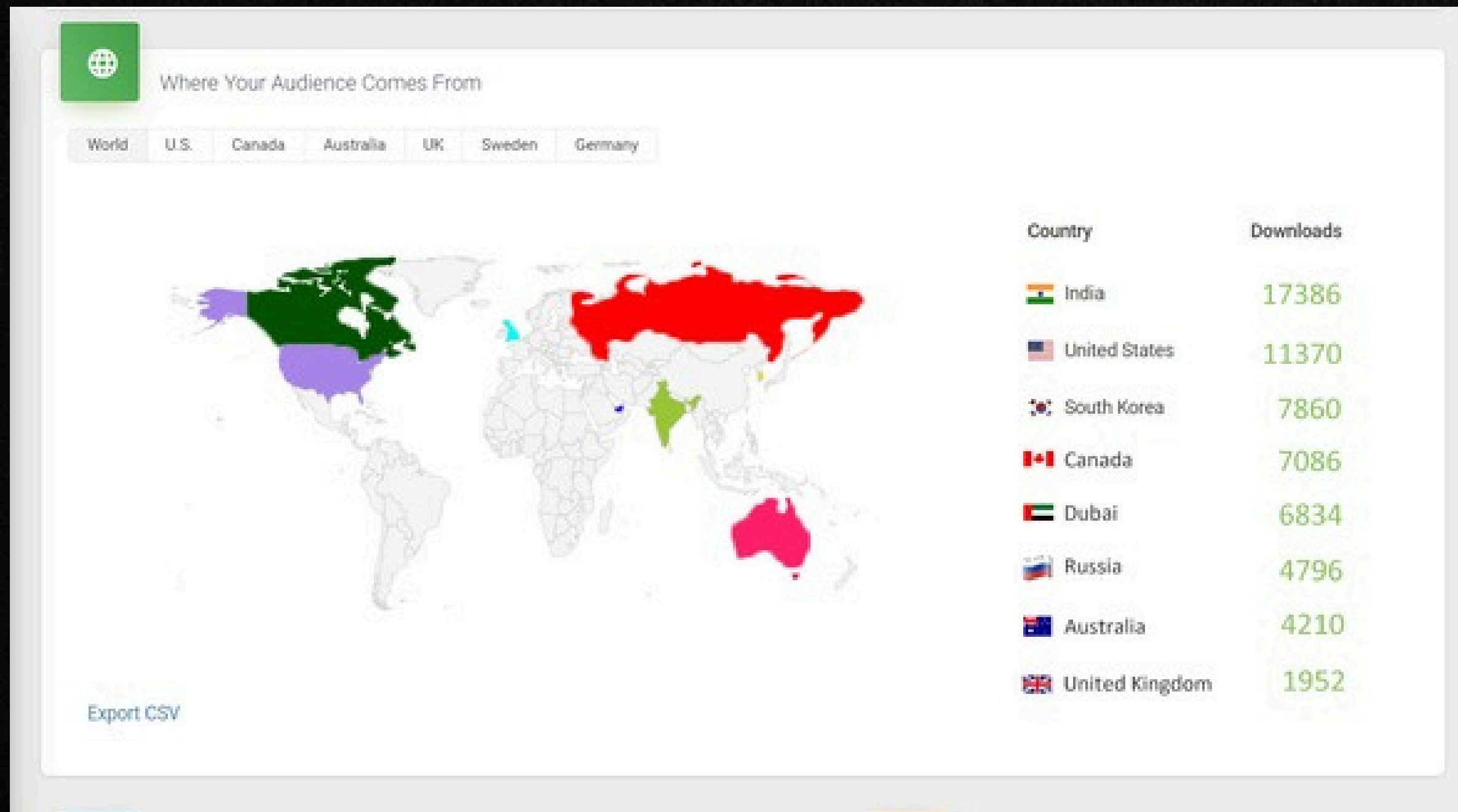
AUDIENCE REACH

The Maven Show has shown remarkable growth, with **61,000 downloads** over the past year, marking an impressive **41.3% increase** from the previous period (August 1, 2022 - July 31, 2023).

The podcast continues to attract a strong and engaged audience, with a daily listener average between **35,000 and 60,000** during August 2024, showing a deep connection with our audience and a robust growth trajectory.



DEMOGRAPHIC

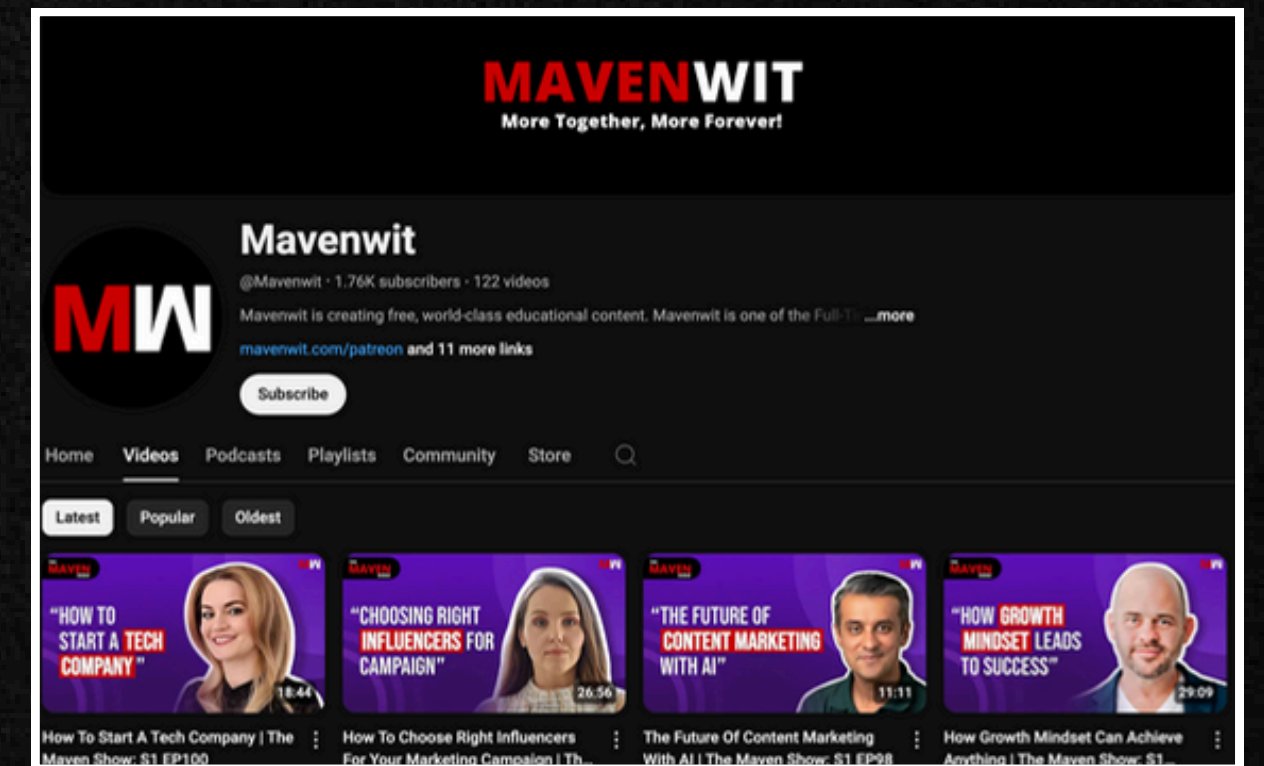
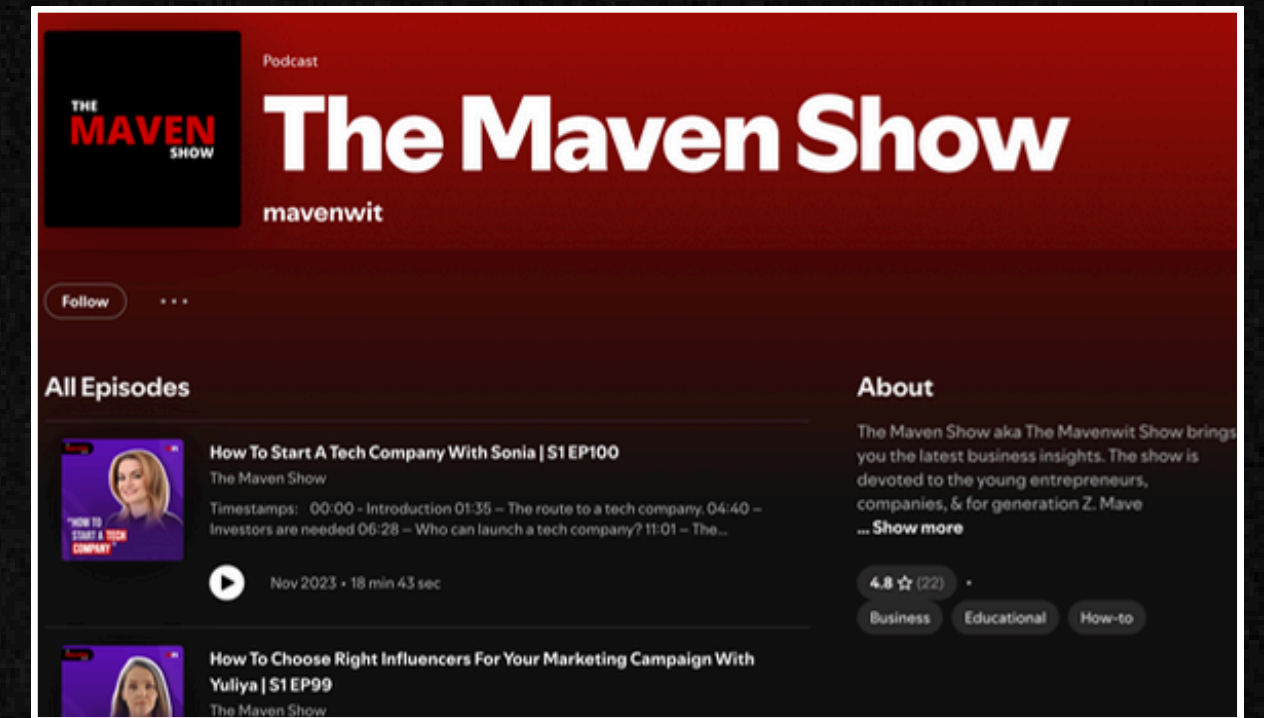


The Maven Show attracts a diverse audience across various age groups, with the majority of listeners between 25 to 44 years old. India leads in downloads with 17,386, followed by the United States (11,370) and South Korea (7,860). Other key regions include Canada, Dubai, Russia, Australia, and the United Kingdom. This demographic and geographic diversity demonstrates the podcast's widespread appeal and growing influence across global markets.

PROMOTION

Each episode of The Maven Show is distributed and promoted across major podcast platforms, including Apple Podcasts, Spotify, and Amazon Music. The promotion includes:

- Detailed show notes summarizing the entire interview.
- Custom-branded imagery in various formats for social media.
- Two animated and branded highlight clips (60 seconds) from the interview, complete with subtitles.
- Episodes are also shared on The Maven Show's social media pages, ensuring maximum reach and engagement.
- This multi-channel approach ensures that each episode reaches its audience effectively.



HOW IT WORKS

THE MAVEN SHOW PODCAST IS RECORDED IN BOTH AUDIO AND VIDEO.

INTERVIEWS ARE RECORDED VIA A SOFTWARE CALLED RIVERSIDE.

YOU WILL RECIEVE AN EMAIL INVITE LINK TO JOIN THE CALL AT THE TIME OF THE RECORDING.

INTERVIEWS TAKE AROUND 15 TO 30 MINUTES. BEFORE RECORDING, WE REQUEST A GUEST PHOTO TO PROMOTE THE EPISODE BEFOREHAND.

A PRODUCER WILL BE ON THE LINE WITH ROHIT TO HELP GET EVERYTHING SET UP AND MONITOR THE SOUND THROUGHOUT THE DURATION OF THE RECORDING.

100 EPISODES

**30 MINUTE
INTERVIEWS**

**OVER 460K+
IMPRESSION**

WHAT OUR LISTENERS SAY!

Compelling show!

★★★★★

May 31

Sydneykzbb3

I love the inspiring tech entrepreneur guests who emphasize essential knowledge and experiences necessary for success. Sonia's insights in the 11/26/23 episode, particularly on navigating the entrepreneurial journey and offering practical advice for beginners, make this episode a valuable listen for anyone looking to launch a tech company.

Inspiring and High Quality

★★★★★

May 10

OneDayDaybyDay

I have been a listener of the Maven Show for a long time, and it has truly become a highlight of my week. The podcast strikes the perfect balance between informative and soothing, making it an ideal companion for anyone looking to learn more about business from the OG.

good!

★★★★★

May 27

Sony319

Just listened to The Maven Show—absolutely inspiring! Great insights for young entrepreneurs and Gen Z. Loved the guest speakers and their practical advice. Can't wait for the next episode. Keep it up, Mavenwit!

Very interesting point of View of business

★★★★★

30 Jul 2024

Tamilvanan R

The Maven show of Mavenwit is very exciting podcast and it is about new businesses and the difficulties faced by startups. It has a lot of key elements on how to grow a new business and what are the do's and don't's in the business world. If you're a person who is interested in learning about starting a new business in this generation then I would highly suggest that you listen to "The Maven Show".

Highly recommend!

★★★★★

May 3

podcast100cover

The Maven Show delivers top-notch business insights and advice in a concise and actionable format. Hosted by Rohit, each episode is well-prepared and professional, covering everything from strategic thinking to entrepreneurship. What sets this podcast apart is its ability to distill complex concepts into digestible nuggets of wisdom, an **MORE**

Valuable Business Insights Podcast

★★★★★

12/05/2023

Valuable Business Insights

The Maven Show is a must-listen podcast for professionals seeking valuable business insights. As a senior technology leader, I've found it consistently delivers actionable knowledge on business, technology, and marketing insights. Host Rohit Arora brings in experts, making it an invaluable resource for staying at the forefront of business. ... **MORE**

TELL YOUR STORY ON THE **MAVEN** SHOW

[mail us at guests@mavenwit.com](mailto:guests@mavenwit.com)

PARTNERSHIP

FOR GUEST APPEARANCES, OR.
COLLABORATIONS, PLEASE

[CLICK HERE](#) >>>

CATCH US ON

